History
- austere budget meets small department
- 3 options
  - merge, disperse, atrophy
- 4th option
  - growth
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Transition

- Objectives
  - Preserve identity (graduate program)
  - Attractive program (outstanding students and future faculty)

- Strategies
  - Explore options
    - Colleges (Deans)
    - Departments (Chairs, Faculty)
  - Explain relevance
  - Forge alliances (on and off campus)
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- Lessons Learned
  - Be bigger than you are
  - Proactively promote the discipline
  - Enhance interactions across campus
  - Understand administration’s concerns
  - Hidden costs